


This Year, on the Mississippi Coast Classified Advertising Will Build a Lot of New Businesses!

While it remains simply a PLAN, you needn't classi-W-advertise it. But when you are ready to WORK OUT the plan, to "get it going," your classified adve If your plan is good, classified advertising will help Classified advert
man with the plan and the man with the dollar
THE

## Food for Thought

Join the Greatest Family in the World. Who own the Com pany and who ALONE receive the Profits of the Company If you are going to invest in Life Insurance let me show you the plan that I have for you. And you will buy New York Life.

## There is a reason. Why?

Just ask any business man that has a policy in this com pany and insurance in several companies and he will tell you that he wished he had taken it all in The New York Life

## GUERRY STRONG

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等悬Office Rolling Ford Coupe at your service.

